



Outward Insights is a strategy and intelligence consulting firm that provides the skills, tools and counsel that clients require to anticipate external threats, identify opportunities and develop strategies to achieve a leadership position.

Comprised entirely of senior practitioners, our consultants were groomed at the world's leading consulting and intelligence organizations and provide expert counsel to a number of private and public sector organizations. Consultants deployed to government projects hold security clearances, and are intimately familiar with the US Intelligence and Policy communities.

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Public Sector Consulting and Staff Augmentation

THE NEW DEMANDS ON GOVERNMENT INTELLIGENCE AND SECURITY AGENCIES require new and innovative solutions. Outward Insights offers a unique combination of consulting, training, and advisory services that combines the best of both government and business tools.

Whether its long-range policy planning amid future uncertainties, training on intelligence analysis tools and applications, or counsel on effective early warning approaches, Outward Insights has the expertise necessary to help US Government agencies confront their most pressing informational challenges.

Drawing upon years of intelligence and strategy work with government and business clients, we are uniquely positioned to bring the best practices of both worlds to your situation.

Scenario Planning

One thing is certain. The future is uncertain. In an increasingly volatile and unpredictable world, policy-makers require proactive and innovative planning tools that ensure they are prepared to embrace future volatility, not run from it. At Outward Insights, we recognize that today's -- and tomorrow's -- global challenges can result in multiple outcomes, and that plans and policies must take them all into account. Our Scenario Planning method is a road-tested solution that prepares you for numerous situations. Different from conventional approaches that plan for a single set of outcomes to international challenges, Scenario Planning takes a broader, more realistic approach that assesses today's world, considers tomorrow's, and prepares you for both.

Staff Augmentation

The demands on US Intelligence Agencies for insightful and actionable intelligence has never been greater. Outward Insights can provide experienced, cleared consultants to government agencies and contractors to supplement existing staff on high-stakes projects. Our consultants and affiliates have deep experience in all facets of intelli-

gence analysis and production, policy analysis, gaming and simulations, and other related skills. Our principals, staff, and affiliates are experienced practitioners skilled in a wide variety of intelligence tools and techniques.

Early Warning Systems

Nothing derails well thought out policies and plans more than unexpected circumstances. Using early warning models employed in both government and business settings, Outward Insights helps organizations establish an effective early warning capability through focused indicator development and analysis. The result? A disciplined approach to identifying, monitoring, and analyzing environmental developments that carry the greatest implications for your policies and plans.

Security Threat Analysis

Unlike traditional risk management, which focuses narrowly on the financial ramifications of volatility, we help our clients protect their most vital assets by applying intelligence analysis tradecraft to identifying and anticipating direct threats to their facilities and infrastructure. Combining elements of early warning, intelligence analysis, and threat assessment, Outward Insights helps government agencies build and maintain a robust security threat analysis capability. We equip intelligence and security analysts with the tools and methods they require to provide timely and actionable warning on security threats that can impact their organizations' infrastructure, personnel, and facilities around the world.



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